



MAYORS  
MONARCH  
PLEDGE

# 2021 Impact Report



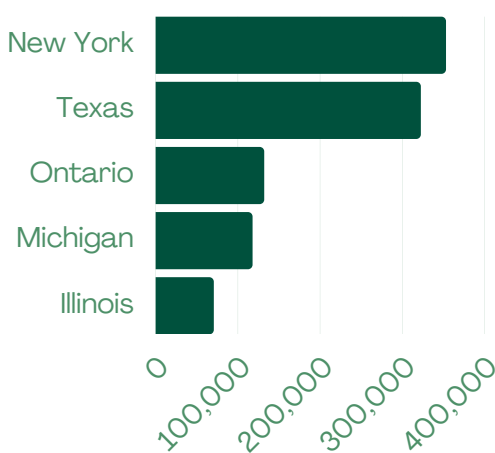
On-The-Ground Impact of the Mayors' Monarch Pledge Program for 2021

## 163 COMPLETED PLEDGES

across North America. A total of **1,179 actions** were completed to help save the monarch butterfly and pollinators.

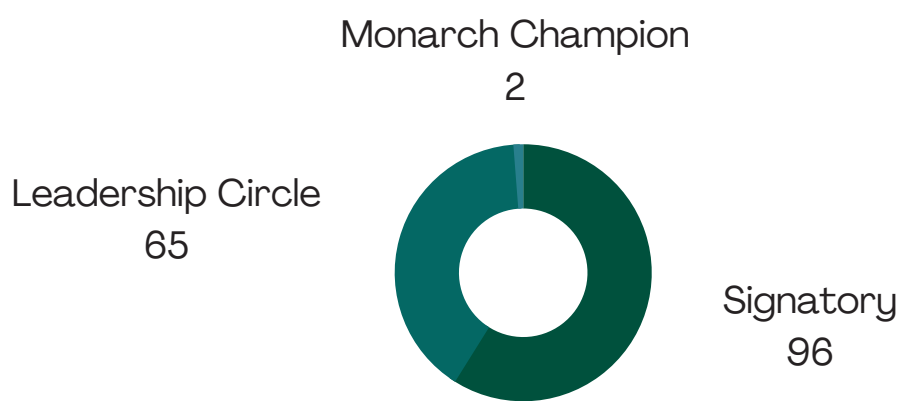


## 1.2 MILLION REACHED



at least 167,000+ youth involved in efforts for the program

## ACHIEVEMENTS



leadership circle (8+ actions completed)  
monarch champion (24+ actions completed)

## TOP 5

cities that completed the most actions

1. City of Charleston, IL (29)
2. City of San Antonio, TX (24)
3. Borough of Carnegie, PA (21)
4. City of Minnetonka, MN (19)
5. City of Lincoln, NE & City of Fort Worth, TX (16)

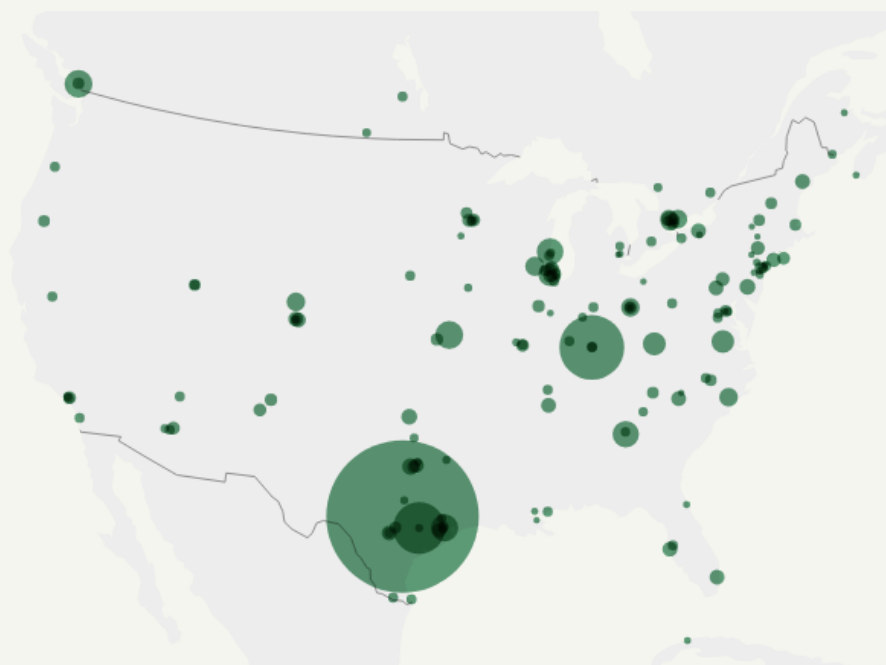
## TOP 5

most completed actions

1. Issue a proclamation.
2. Plant or maintain a monarch demonstration garden.
3. Engage with city staff to plan mowing and planting programs.
4. Launch or maintain a public communications effort.
5. Host or support a native seed or plant sale.

## 2,168 ACRES

monarch and pollinator habitat enhanced and/or created



Visit [nwf.org/MayorsMonarchPledge](https://nwf.org/MayorsMonarchPledge) to learn more!

